**Syllabus of the discipline***«Entrepreneurship in the hotel and restaurant business»*

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| **Speciality** | *241 Hotel and restaurant business* |
| **Educational programme** | *Hotel and restaurant business* |
| **Educational level** | *Second (master's) level of higher education* |
| **Discipline status** | *Mandatory* |
| **Language of instructions** | *English* |
| **Course / semester** | *1 year, 2 semester* |
| **Number of ECTS credits** | *3 ECTS* |
| **Type of classes and hours of study** | *Lectures – 10 hours* |
| *Practical (seminars) – 20 hours.* |
| *Independent work - 60 hours.* |
| **Form of final control** | *Test for credit* |
| **Department** | *Entrepreneurship and Trade Department, first block, room 209,* *phone +380 57 702 18 32, website of the Department:* *http://mev.hneu.edu.ua* |
| **Lecturer (s)** | *Salun Maryna Mykolaivna, Doctor of Science in Economics, Professor**Tymoshenko Karina Vitalievna, PhD in Economics, Associate Professor* |
| **Contact information****of the lecturer (s)** | *Maryna.Saun@hneu.net*  |
| **Study days** | *Lectures:* [*according to the current schedule*](http://rozklad.hneu.edu.ua/schedule/schedule?employee=423212)*Practical (seminars):* [*according to the current schedule*](http://rozklad.hneu.edu.ua/schedule/schedule?employee=423212) |
| **Consultations** | *Online, Offline, full-time, according to the schedule of consultations, individual* |
| **Subject aim:** To master current models of hotel and restaurant organisation, to acquire practical skills in planning the establishment and development of hotel and restaurant businesses. |
| **Study requirements****List of previous courses:** Innovations in Hospitality, International Standards and Quality of Service in Hospitality |
| **Content of the discipline**Topic 1: Entrepreneurship as a modern form of economic activityTopic 2. Legal background of entrepreneurship in UkraineTopic 3: Theoretical foundations of entrepreneurshipTopic 4. Characteristics of business entitiesTopic 5. Entrepreneurial idea and goals of entrepreneurshipTopic 6. Business planning and strategy developmentTopic 7. Organisational and legal aspects of entrepreneurshipTopic 8. Pricing. Accounting principles. Taxes.Topic 9: Establishing business relationshipsTopic 10. Management of the Hotel IndustryTopic 11. Restaurant managementTopic 12. Models of hotel and restaurant organisationTopic 13. Canvas model for planning in the hospitality industryTopic 14: Financial and Profit Management in the Hospitality Industry |
| **Hardware (software) support of the discipline***Multimedia player* |
| **Moodle course page (personal learning system)** | [*https://pns.hneu.edu.ua/course/view.php?id=8848*](https://pns.hneu.edu.ua/course/view.php?id=8848) |
| **Learning outcomes assessment system**The assessment of competences takes into account the types of teaching, which include lectures, seminars, practical classes and independent work. The assessment of students' competences is based on a cumulative system of 100 points. Current control, which is carried out during the semester during practical (seminar) classes and independent work, is assessed by the sum of the points received. The maximum number of points possible for current and final monitoring during the semester is 100 and the minimum number of points possible is 60. The current assessment includes the following assessment measures: topic assignments, current assessment papers, topic presentations and essays. More detailed information on the assessment and accumulation of points in the discipline is given in the work plan (technological map) for the discipline. |
| **Policies of the course**The teaching of the course is based on the principles of academic integrity. Violations of academic integrity include: academic plagiarism, fabrication, falsification, cheating, deception, bribery, biased assessment. For violations of academic integrity, students are liable to the following academic responsibilities: re-assessment of the relevant type of academic work |
| ***Detailed information on competences, learning outcomes, teaching methods, forms of assessment and independent work can be found in the Work Programme of the discipline*** *(*[*link*](https://pns.hneu.edu.ua/course/view.php?id=8848)*).* |

Syllabus approved at the meeting of the Entrepreneurship and Trade Department

"07" February 2023. Protocol No. 9